


Haley aldeman

graphic designer+

CONTACT

 Haleydhaldeman@gmail.com

 Houston, Texas

 (832) 405-4573

 www.Haleydhaldeman.com

EDUCATION

Associates of Applied Science
Advertising Design and Print
Texas State Technical College
2009

EXPERTISE

- Custom signage & product design
- Vector & raster imagery
- Vinyl & material proficiency
- Logos & branding
- Electrical signage
- ADA signage
- Laser cut design
- Vehicle wrap design
- Screen-printing & color separations
- Direct to garment design & printing
- Pretreatment for DTG
- Heat transfers
- Embroidery design & production
- Photo corrections & manipulations
- Wall murals
- Traditional art
- Production & Installation

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
CorelDRAW
QuarkXPress
Gerber Composer
Microsoft
(Excel, Word, Office)
Trotec Job Control
(Laser Software)

INDUSTRY EXPERIENCE

Integ

Lead Graphic Artist
Waco, TX (2023-2025)

Waco Tribune-Herald

Lead Graphic Artist
Waco, TX (2020-2023)

KB Custom Prints

Lead Designer/Production
Pearland, TX (2018-2019)

Signs of Success

Lead Designer/Production
Cypress, TX (2016-2018)

JK Graphics

Lead Designer/Production
Montgomery, TX (2014-2016)

Good Promotions

Lead Graphic Designer
Cleveland, TX (2010-2014)

iVerse Media

Digital Comic Book Artist
Waco, TX (2009-2010)

Waco Today Magazine

Graphic Design Intern
Waco, TX (2007-2009)

design
IS ART
OPTIMIZED
TO MEET
OBJECTIVES.